



EXPERIENCE

Reap + Sow Marketing

Lead Designer, February 2018 – August 2018, Houston, TX

Served as the creative lead and managed the creative process from concept to completion. Primarily worked on redesign overhauls of existing websites but also lead rebranding efforts. While there, I completed a comprehensive rebrand of Reap + Sow itself which included website overhaul and brand collateral.

Test Monki

Designer, July 2017 – February 2018, Woodlands, TX

Created wireframes and userflow maps for a responsive web app. Worked on the UI of a small mobile app. Designed responsive web pages for an ecommerce site. Conducted a lot of competitor research, curated social media accounts for several clients and created display ads, both animated and static.

Amuse | A Hearst Digital Agency

Paid Design Intern, May 2016 – August 2016, Houston, TX

Worked on a rebrand for Max Industrial Solutions and pitched work to the client. Designed a few responsive web pages for LGI Homes to make their site easier to navigate. Produced brand collateral for Level Up, Amuse's thought leadership series and created graphics for their social media accounts. Also designed promotional emails and web banners for various clients.

EDUCATION

Texas State University

BFA in Communication Design 2013 – 2017

Magna Cum Laude (3.77 GPA)

RECOGNITION

Judge's Choice Award | Texas State ComDes Exit Review

Issued by Razorfish, May 2017, Austin, TX

Local design professionals were invited to attend Texas State University's Spring 2017 Exit Review, a portfolio showcase for Texas State graduating seniors in the Communication Design program. Awards were given to six of the top portfolios. Razorfish, the host, delegated three of these awards to their portfolios of choice.

Council of Scholars

College of Fine Arts and Communication | Texas State University

An honor society that recognizes academic achievement on Dean's List for three consecutive semesters. Only 5% of the college's students earn the privilege of being inducted annually.

Dean's List

Texas State University

Fall 2013 – Fall 2016

SKILLS

Concept Design	HTML/CSS
Branding	Prototyping
UI/UX	Photography

SOFTWARE

Adobe Illustrator	Adobe Lightroom
Adobe Photoshop	InVision
Adobe XD	Craft CMS
Adobe InDesign	