

JADE THOMPSON

EXPERIENCE DESIGN

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EDUCATION

Texas State University

BFA in Communication Design |
Class of 2017

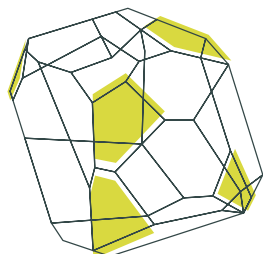
- Magna Cum Laude
3.77 GPA
- Dean's List
Fall 2013 – Fall 2016

SKILLS

Design Thinking • Wireframing
Prototyping • Design Systems
Data-driven Design • Branding
Interaction Design • Visual Design
Storyboarding • Illustration
ADA Compliance • User Testing
UX Audits • Heuristic Analysis

TOOLS

Adobe CC • Figma • Sketch
Webflow • Procreate • InVision
Zeplin • Abstract • Notion
Confluence • Azure DevOps
Jira • Craft CMS



EXPERIENCE

Match Group | +1 Labs

Product Designer | Dec 2021 – Current | Remote

- Led design on a safety feature being integrated into Plenty of Fish
- Created concepts aimed at improving compatibility to provide higher quality matches for intentional daters
- Explored several opportunities in online dating using new and developing technology such as AI and VR
- Conducted user interviews to gauge interest and comfort with new and unique concepts

ChaiOne

Interaction Designer | Oct 2019 – Nov 2021 | Houston, TX

- Redesigned a complex drill planning and prediction tool improving its System Usability Score (SUS) by 74.5%
- Participated in user tests, held stakeholder interviews, and audited our clients' internal and external facing tools to improve productivity
- Helped Chevron restructure their organization to accommodate and understand the importance of research and design

T3 (The Think Tank)

Associate Product Designer | Nov 2018 – Oct 2019 | Austin, TX

- Created a design system and white label product that would serve as a solid foundation for future quick service restaurant projects, expediting time to production
- Performed numerous heuristic evaluations to identify user pain points before ideating potential fixes and opportunities to deliver more value

Reap + Sow Marketing

Design Lead | Feb 2018 – Aug 2018 | Houston, TX

- Led a comprehensive rebrand of Reap + Sow itself which included a new logo, brand collateral, and a website overhaul
- Led the redesign of several client sites dramatically improving findability, usability and overall aesthetics

RECOGNITION

Judge's Choice Award

Issued by Razorfish | May 2017 | Austin, TX

Local design professionals were invited to attend Texas State University's Spring 2017 Exit Review, a portfolio showcase for Texas State graduating seniors in the Communication Design program. Awards were given to six of the top portfolios.